

BURCU EZBERCI
Graphic Designer

PORTFOLIO

www.pixelitem.com

EXPERIENCE

February 2016 - June 2016
5 months
New Jersey / US

October 2012 - December 2013
1 year 2 months
New Jersey / US

June 2012 - September 2012
4 months
Istanbul / Turkey

March 2010 - May 2012
2 years 3 months
Istanbul / Turkey

February 2009 - January 2010
1 year
Izmir / Turkey

September 2007 - January 2009
1 year 5 months
Izmir / Turkey

January 2007 - July 2007
7 months
Izmir / Turkey

June 2005 - December 2006
1 year 7 months
Izmir / Turkey

June 2004 - August 2004
3 months
Izmir / Turkey

► **GOLDEN ROSE COSMETICS** | grcosmetics.com
Freelance Graphic Designer

Designing website banner, Google Adwords banners, social media images.

► **TECHNOLINE** | waccs.com
Freelance Graphic & Visual Designer

Designing social media concepts, website banner, logo, Amazon and Ebay product images, website. Taking pictures of new product.

► **EVMANYA** | evmany.com
Graphic & Visual Designer

Designing E-magazine, social media concepts (decoration), website banner, mood board, Google Adwords banners. **Evmanya is the largest Turkish online home goods retailer.*

► **PERA MUSEUM** | peramuseum.org
Interactive Design and Digital Communication Specialist

Designing email newsletter, e-card, website elements like banner and special content page, social media banner, micro website for Pera Education and Pera Online Art shop, mobile application, printed museum Art shop product, insert, poster, booklet, cooperate material for seminars and conferences. Sending and delivery reporting of email newsletters.

► **TEKNOSTAR - TESCO KIPA AGENCY**
Graphic & Visual Designer

Designing posters, ad-boards and graphical materials for Kipa (Tesco) which is a leading Turkish grocery and general merchandise retailer. Creating new cooperate identities and branding for several companies from different sectors.

► **SIYAHNET HOSTING AND IT SERVICES**
Graphic & Web Designer

Designing website, template, logo, corporate identity, brochure, business card.

► **DEVAJANS ADVERTISING AGENCY**
Graphic Designer

Designing corporate identity, invitation card for events, poster for fairs and organizations.

► **KAVIS DESIGN**
Graphic Designer

Designing corporate identity, logo, website, invitation card, menu, business card.

► **MAYA ADVERTISING AGENCY**
Graphic Design Intern

I worked closely with an art director and a creative director during my internship. I got experience on Adobe Illustrator and Adobe Photoshop. I created model of catalog, brochure and packaging examples.

EDUCATION



▶ **IZMIR UNIVERSITY OF ECONOMICS :: Graphic Design :: 2005 Izmir / Turkey** **Associate of Arts (A.A.)**

Visual Communication, Photography, Typography, Color Theory and Psychology, Principles of Design, Graphic Design Basics, The Art History, Adobe Photoshop and Illustrator, Drawing Studio, Pattern Theory, Printing Techniques, Corporate Identity, Package Design, Multimedia, Portfolio Management, Graphic Design Projects, Introduction to Computer and Information Technology, Computer Aided Graphic Design

▶ **ANADOLU UNIVERSITY :: Retailing and Store Management :: 2009 Izmir / Turkey** **Associate's degree**

Behavioral Science, General Accounting, Basic Concepts of Law, Introduction to Economics, Logistic Principles, Marketing Communication, Business Functions, Personal Sales Techniques, Brand and Management, Introduction to Retail, Store Atmosphere, Customer Relationship at Retailing, Consumer Law

SKILLS

ADOBE PHOTOSHOP 
ADOBE ILLUSTRATOR 
ADOBE INDESIGN 
ADOBE ACROBAT PRO 

ADOBE BRIDGE 
ADOBE DREAMWEAVER 
ADOBE LIGHTROOM 
POWER POINT 

HOBBIES & INTERESTS








▶ TRAVEL ▶ PHOTOGRAPHY ▶ CONTEMPORARY EXHIBITIONS ▶ DECORATION
▶ INTERIOR DESIGN ▶ HANDMADE PRODUCTS ▶ PHOTO MANIPULATION ▶ FASHION
▶ EVENT DESIGN ▶ SINGING ▶ ROLLER SKATING ▶ DANCE

CERTIFICATIONS



▶ **MEDYASOFT | Istanbul / Turkey**
Web Design & HTML
October 2011 - December 2011

▶ **BETA Graphic & Web Design | Izmir / Turkey**
Adobe Photoshop
April 2005 - July 2005

CONTACT

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 instagram.com/pixelitem
 twitter.com/pixelitem

PERSONAL DETAILS

 November 1983
 Lyndhurst NJ